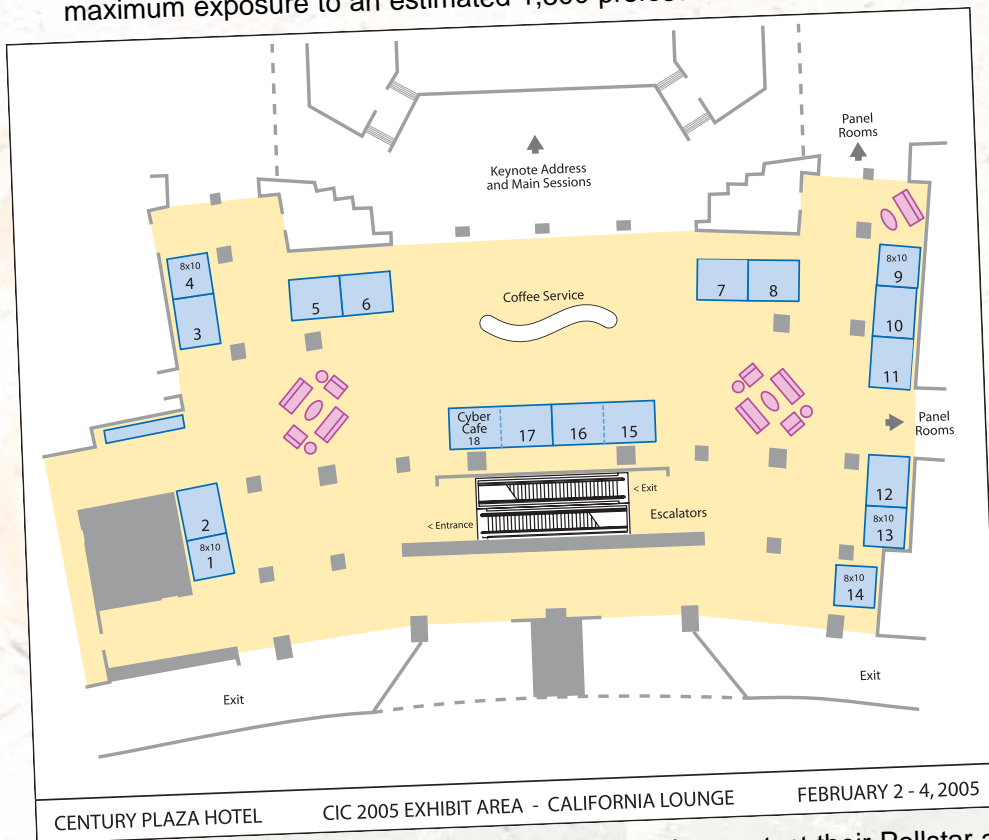




FEBRUARY 2 - 4, 2005
CENTURY PLAZA HOTEL
LOS ANGELES

EXHIBITOR INFORMATION

The annual CIC conference is the largest and most tightly focused gathering of concert industry executives in the world. A limited number of exhibit spaces are available to those who wish to gain maximum exposure to an estimated 1,500 professionals attending CIC 2005 from around the globe.



This year's trade show will be held in the Century Plaza Hotel & Spa. Exhibitors have the highest visibility available assuring attendee walk-through. The opening reception will also be hosted in and around the trade show area.

Exhibiting will commence at 12:00 on Wednesday, February 2, and close Friday, February 4 at 3:00pm prior to the Pollstar Awards. Detailed setups and showtimes will be announced in November. Adjoining booths may be reserved. The Trade Show floor is carpeted. Only a limited number of booths are

available, so interested parties are encouraged to contact their Pollstar advertising representative immediately to reserve space.

Exhibiting rates are as follows: 10' x 10' - \$1,950; 8' x 10' - \$1,750

Signed confirmations are due no later than October 15, 2004 and full payment is required by December 15, 2004. Spaces are available on a first come, first served basis. CIC 2005 exhibitors have priority for CIC 2006 exhibiting space.

Please Make Checks Payable To:

Concert Industry Consortium • 4697 West Jacquelyn Avenue • Fresno, CA 93722

For Further Details, Please Contact Your CIC Advertising Representative At: 559-271-7900
or Via Email: sponsorship@pollstar.com