



FEBRUARY 2 - 4, 2005
CENTURY PLAZA HOTEL
LOS ANGELES

CIC 2005 Sponsorship Packages

Title Sponsorships

CIC Registration Bag - Title Sponsorship \$15,000

- Registration Bag Imprinted with Sponsor Name (5,000 or less stitch count)
- Two Full Delegate Registration (\$1,498 Value)
- One Full-Page Four-Color Ad in CIC Program Book (\$1,895 Value)
- Registration Bag Drop-In (Quantity of 1,400 - \$1,195 Value)

CIC Lanyards - Title Sponsorship \$12,500

- 1,400 CIC Lanyards Imprinted with Sponsor Name (2 color logo maximum)
- Two Full Delegate Registration (\$1,498 Value)
- One Full-Page Four-Color Ad in CIC Program Book (\$1,895 Value)
- Registration Bag, Drop-In (Quantity of 1,400 - \$1,195 Value)

Opening Reception - Title Co-Sponsorship \$8,500 (Two Available)

- Two Full Delegate Registrations (\$1,498 Value)
- One Full-Page Four-Color Ad in Program Book (\$1,895 Value)
- Registration Bag Drop-In (Quantity of 1,400 - \$1,195 Value)
- One Easel Sign (Provided by CIC)
- Sponsorship Recognition in CIC Print Ads
- Sponsor Signage Opportunities (Subject to Hotel Approval)

Cyber Cafe - Title Sponsorship \$7,500

- High Speed Access for Communication Via Email
- One Full Delegate Registration (\$749 Value)
- One Full-Page Four-Color Ad in Program Book (\$1,895 Value)
- Registration Bag Drop-in (Quantity of 1,400 - \$1,195 Value)
- One Easel Sign (Provided by CIC)
- Sponsorship Recognition in CIC Print Ads
- Sponsor Signage Opportunities (Subject to Hotel Approval)

Please Make Checks Payable To:

Concert Industry Consortium
4697 West Jacquelyn Avenue
Fresno, CA 93722

For Further Details, Please Contact Your CIC Advertising Representative At: 559-271-7900
or Via Email: sponsorship@pollstar.com



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CIC Registration Bag Drop-In

\$1,195

- Registration Bag Drop-In (Quantity of 1,400)

CIC Program Book Advertising

- One Full-Page Four-Color Advertisement Cover 2, 3 or 4 Position: \$2,495
- One Full-Page Four-Color Advertisement: \$1,895
- One Full-Page Black & White Advertisement: \$1,295
- Half-Page Black & White Advertisement: \$725
- Quarter Page Black & White Advertisement: \$450

CIC Staff Shirts - Single Sponsorship

\$4,000

- Staff Shirts embroidered with Sponsor Name on sleeve (3,000 or less stitch count)
- One Full-Page Four-Color Ad in CIC Program Book (\$1,895 Value)
- Registration Bag Drop-In (Quantity of 1,400 - \$1,195 Value)

Career Center

\$3,000

- One Full-Page Four-Color Ad in CIC Program Book (\$1,895 Value)
- Registration Bag Drop-In (Quantity of 1,400 - \$1,195 Value)
- Sponsor Signage Opportunities (Subject to Hotel Approval)
- One Easel Sign (Provided by CIC)

Pollstar Poster Contest

\$5,000

- One Full-Page Four-Color Ad in CIC Program Book (\$1,895 Value)
- Registration Bag Drop-In (Quantity of 1,400 - \$1,195 Value)
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FEBRUARY 2 - 4, 2005
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Wednesday, February 2, 2005

Wednesday Half-Day Coffee Service

\$4,000

- One Full-Page Four-Color Ad in Program Book (\$1,895 Value)
- Registration Bag Drop-In (Quantity of 1,400 - \$1,195 Value)
- Sponsorship Recognition in CIC Print Ads
- Sponsor Signage Opportunities (Subject to Hotel Approval)
- One Easel Sign (Provided by CIC)
- High Profile Traffic in CIC Lounge & Trade Show Area

Thursday, February 3, 2005

Thursday Coffee Service

\$5,000

- One Full-Page Four-Color Ad in Program Book (\$1,895 Value)
- Registration Bag Drop-In (Quantity of 1,400 - \$1,195 Value)
- Sponsorship Recognition in CIC Print Ads
- Sponsor Signage Opportunities (Subject to Hotel Approval)
- One Easel Sign (Provided by CIC)
- High Profile Traffic in CIC Lounge & Trade Show Area

Thursday Lunch - Co-Sponsorship (Two Available)

\$6,000

- One Full-Page Four-Color Ad in Program Book (\$1,895 Value)
- Registration Bag Drop-in (Quantity of 1,400 - \$1,195 Value)
- Sponsorship Recognition in CIC Print Ads
- One Easel Sign (Provided by CIC)
- Sponsor Signage Opportunities (Subject to Hotel Approval)

Friday, February 4, 2005

Friday Coffee Service (Service closes at 1:30pm)

\$4,000

- One Full-Page Four-Color Ad in Program Book (\$1,895 Value)
- Registration Bag Drop-In (Quantity of 1,400 - \$1,195 Value)
- One Easel Sign (Provided by CIC)
- Sponsor Signage Opportunities (Subject to Hotel Approval)
- Sponsorship Recognition in CIC Print Ads
- High Profile Traffic in CIC Lounge & Trade Show Area

Friday Lunch Co-Sponsorship (Two Available)

\$6,000

- One Full-Page Four-Color Ad in Program Book (\$1,895 Value)
- Registration Bag Drop-in (Quantity of 1,400 - \$1,195 Value)
- One Easel Sign (Provided by CIC)
- Sponsorship Recognition in CIC Print Ads
- Sponsor Signage Opportunities (Subject to Hotel Approval)